

## R. MICHAEL BROWN

Writer, Editor, Multimedia  
Producer: News, PR, Marketing

### **BENEFITS OF MY EXPERTISE**

#### **Writing & Producing**

- Multiple roles as managing editor, writer/producer, video & ENG photographer
- Pre-Production Planning, local, national, international
- Straight news, feature stories, education
- Content development for web, print, social media, email, broadcast TV
- Marketing collateral
- TV & radio commercials
- Executive & government leader speech writing
- Comprehensive integrated multimedia plans and production for 360° audience information
- Media finance/budget development and management
- Seamless internal & external brand messaging and communication

#### **Tactics**

- Superb relations with sources, subject matter experts, vendors, stakeholders, and media
- Connections: 2,391 contacts in my iPhone

#### **VITALS**

4460 Mariners Cove Dr.  
Wellington, Florida 33449  
**M:** 561-756-1674  
**E:** [Mike@RMichaelBrown.com](mailto:Mike@RMichaelBrown.com)

[LinkedIn](#) Followers: 10,242

[Twitter](#) Followers: 6,740

[Facebook](#) Followers: 1,440

[Instagram](#) Followers: 338

**Website:** [RMichaelBrown.com](http://RMichaelBrown.com)

April 30, 2021

To: Managing Editor

Your opportunity sounds like a great fit for my background and interests.

At IBM, Motorola Solutions, Pulte Homes, and the exclusive Town of Palm Beach I worked on and wrote / produced multimedia about potentially transformative issues that will impact our future: healthcare, biotechnology and biomedicine, transportation, the environment and sea level rise, e-government, public safety, elections, taxes and finances, critical needs, live-work-play environments, and more.

For 11 years I was the hands-on Communications Director for the [Town of Palm Beach Civic Association](#). Under the leadership of the retired NBC CEO Bob Wright, who became CEO of the Civic Association, I founded the web-based [Palm Beach TV](#) and email newsletter and broadcast [This Week in Palm Beach](#). A whopping 84% of the town read and watched our 50 news programs a year. I interviewed and worked with James Patterson, Bob Vila, Alex Dreyfoos, scientists at Scripps Research, and many high profile board members and leaders.

My writing, photography, and multimedia productions have been shown on **Discovery Channel** in three languages, on **Good Morning America**, the **Today Show**, **PBS**, and more while I was at Motorola and IBM.

While at IBM, I saw the future and pioneered multimedia and the Internet for news, public policy, marketing, communications, public relations, education, and publishing / broadcasting. My first major international production, "Introducing Ultimea," was featured on network shows and the cover of international trade magazines. It showed the future of the Web and won a NY Film Festival Award.

At both IBM and Motorola I was the communication lead for the Future Vision group made up of their chief scientists and engineers.

Since then, I've led employers like DiVosta and Pulte Homes, Junior Achievement, and clients by keeping pace with the latest in 360° content storytelling, digital platforms, and social media. My focus continues to be on persuasive and informative writing, editing, photography, video, and content producing to inform and influence audiences.

Given the opportunity to join your team, you benefit from the contributions of a creative and collaborative hands-on leader, writer, producer, and storyteller, who will quickly learn about your organization, industry, processes, and brand. I would be honored to join your team, produce your content, increase your followers, and most importantly, convert them to an engaged audience.

[Please Click Here for Portfolio Samples](#) [RMichaelBrown.com]

Sincerely,



R. Michael Brown